

## PRIVACY POLICY

Master Bao is committed to protecting the privacy of our customers. This privacy policy is intended to inform you how we gather, define, and utilise your information, for which you have full rights to.

It applies to information provided by you or collected by us, whether in one of our restaurants, from our website (including the mobile optimised version of the website accessible from your portable hand-held device) or in any other way (such as over the telephone).

All your personal Information shall be held and used in accordance with the Data Protection Act 2018. If you want to know what information we collect and hold about you, please email us at [master@masterbao.co.uk](mailto:master@masterbao.co.uk)

Your data will be stored for 2 years unless you request to opt out anytime before then.

### **What Information Do We Collect on our Website:**

When you visit our website (including the mobile optimised version of the website accessible from your portable hand-held device) you may provide us with personal information such as name, date of birth, email address, mobile phone number via our contact form.

### **How your information is used :**

- To contact you regarding news & offers via our mail newsletter.
- To contact you regarding your booking.

Your data is saved to Mailchimp lists, an e-mail shot provider who are GDPR registered.

**You may provide us with Information in a number of ways :**

by supplying us with the Information as listed above, on the 'name' online form.

by corresponding with us by email, in which case we may retain the content of your email messages together with your email address and our responses; and

by booking a table, downloading our offers or applying for a job with us.

**Mailing List :**

There is a mailing list option on the site. The system will record your e-mail address and other information only if volunteered to us by you. This shall be treated as proprietary and confidential. If you subscribe we will email you from time to time with news, offers and events information. You can remove yourself from the mailing list at any time. Your email address is not passed on to third parties.

**Cookies :**

We may, from time to time, use "cookies" to store your preferences, record session information and collect information on how you visit and access our web pages. We collect information on the web pages visited by our customers to help us continue to improve our services. When you click on a link hosted on our site and are redirected to some other site your personal information including your IP address may be collected by that other site when recording your visit to that site. These third party websites are not under our control and we are not responsible for the content or the conduct of any such third party site. The use of cookies is an industry standard and many websites use them to provide useful features for you. Cookies do not personally identify you, only your computer. You can delete cookies from your computer at any time.

**Business Details & FavouriteTable Widget :**

When making a booking through the FavouriteTable Widget please be aware they have their own terms & conditions on how they use your data which differ from ours.

If you wish to enquire about your data please contact: [master@masterbao.co.uk](mailto:master@masterbao.co.uk)